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**UNDERSTAND WHAT  
DATA YOU COLLECT**

Identify all types of personal data you collect (e.g., name, email, IP addresses)

List all data sources (websites, apps, contact forms, third-party tools)

Categorize sensitive data (e.g., health info, financial data)

2

**MAP DATA FLOWS**

Document how data flows through your systems (collection, storage, processing)

Identify who has access to the data internally and externally

Note where data is stored (on-premise, cloud providers, geographic locations)

3

**REVIEW AND UPDATE  
PRIVACY POLICIES**

Ensure your privacy policy is clear, accessible, and up to date

Include details on what data is collected, why, how it's used, and user rights

Tailor the policy to relevant laws (e.g., GDPR, CCPA)

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6**ESTABLISH LEGAL BASIS FOR DATA USE**

Confirm you have a legal basis to collect/process data (e.g., consent, contract, legitimate interest)

Obtain and log user consent where required

Provide users with opt-in/opt-out options for marketing communications

**IMPLEMENT DATA PROTECTION MEASURES**

Use encryption for data at rest and in transit

Secure devices and systems with firewalls, antivirus, and strong passwords

Regularly update software and perform vulnerability checks

**SET UP INTERNAL POLICIES AND TRAINING**

Create a data protection policy for staff

Train employees on handling personal data securely

Limit access to data based on job roles (least privilege principle)



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## MANAGE THIRD-PARTY VENDORS

Vet vendors for data security and compliance practices

Sign Data Processing Agreements (DPAs) with third-party processors

Review third-party compliance with standards (e.g., ISO, SOC 2)

## ENABLE USER RIGHTS

Make it easy for users to access, correct, or delete their data

Set up processes to respond to user data requests within legal timeframes

Track and log all user requests and responses

## PLAN FOR DATA BREACHES

Create a data breach response plan

Assign roles and responsibilities for breach management

Know your notification obligations under GDPR/CCPA



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**CONDUCT REGULAR REVIEWS**

Schedule annual or bi-annual audits of your data practices

Update documentation, privacy notices, and training as needed

Stay informed about changes in data privacy regulations

**SUGGESTED TOOLS FOR MANAGEMENT**

TASK	TOOLS
SECURITY	BITWARDEN   IPASSWORD MALWAREBYTES
DATA MAPPING	LUCIDCHART   EXCEL   VIZIO
POLICY MANAGEMENT	TERMLY   IUBENDA   TRUSTARC
TRAINING	CYBERSECURITY AWARENESS TRAINING (E.G., KNOWBE4)



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