**Downtime Cost Calculator & Prevention Checklist**

**🔢 Downtime Cost Calculator (Estimate Your Hourly Risk)**

Use this simple formula to estimate what one hour of downtime costs your business:

**Downtime Cost = (Employee Impact + Revenue Loss + Recovery Cost + Reputation Damage)**

**1. Employee Impact:**

* Number of employees affected: \_\_\_\_\_\_
* Average hourly wage: $\_\_\_\_\_\_
* Downtime hours: \_\_\_\_\_\_
* **= $\_\_\_\_\_\_ (Lost productivity)**

**2. Revenue Loss:**

* Average hourly revenue: $\_\_\_\_\_\_
* % of operations affected: \_\_\_\_\_\_%
* **= $\_\_\_\_\_\_ (Revenue impact)**

**3. Recovery Cost:**

* IT staff overtime: $\_\_\_\_\_\_
* Third-party support: $\_\_\_\_\_\_
* Emergency purchases (hardware/software): $\_\_\_\_\_\_
* **= $\_\_\_\_\_\_ (Direct costs)**

**4. Reputation Damage:** *(Estimation)*

* Lost clients/contracts: $\_\_\_\_\_\_
* Reputation impact (brand value): $\_\_\_\_\_\_
* **= $\_\_\_\_\_\_ (Intangible losses)**

**➡️ Total Estimated Downtime Cost per Hour: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**✅ Downtime Prevention Checklist**

**People**

**Technology**

**Process**

**💡 Pro Tip:**

If this checklist feels overwhelming, you're not alone. SMBs are increasingly partnering with managed security providers like **SidechainProtect** to ensure fast, expert response without the internal burden.

**Start a free trial or schedule a quick call with our team to learn more.**